

REPORT OF **HOPE** 2018



CHILDCAN'S ANNUAL REPORT TO THE COMMUNITY



For 45 years, Childcan has provided responsive and compassionate support services for families facing the challenging journey through childhood cancer – from diagnosis, through treatment, to recovery or bereavement.

“We are committed to this child health priority and to delivering the personalized, responsive and compassionate programs our Childcan families need throughout their journey with childhood cancer.”

MESSAGE FROM THE CHAIR

As a Board, we are always focused on the future, on how best we can continue to offer support for the families and children we serve. Our annual Report of Hope necessitates looking back and reflecting; we do this with an eye on what we can learn and what we can do to not just maintain, but to enhance support for these families when they need it most. This continues to be our goal, even as we come into our 45th year.

We are excited by what we see. We have valuable programs to keep building upon, programs which were improved and enriched over the past year with donations from our kind supporters and the dedication of our staff and volunteers. We have considerable talent on our staff team, which now includes our new office administrator and community engagement coordinator. We have undertaken extensive strategic planning as a Board and are poised and ready to govern from a position of strength.

All of this is necessary, unfortunately, as the number of diagnoses and relapses continues to increase. With a newly articulated Mission, Vision and Values guiding our way, we are committed to this child health priority and to delivering the personalized, responsive and compassionate programs our Childcan families need throughout their journey with childhood cancer.



ADAM BROCK
Board Chair

MESSAGE FROM THE EXECUTIVE DIRECTOR

As we look back on the past year, we are filled with gratitude. In terms of donations and the programs and services these funds enabled us to deliver, 2018 was another successful year for Childcan. Our incredibly supportive community continues to be exactly that – and we could not do what we do for our families and children without all of you. For 45 years, you have stood with us and we cannot begin to express how much that means. Thank you!

In 2018, we were able to enhance support for our families – financial support because of numerous generous donations; emotional support, particularly through augmenting our bereavement workshops; social support through additions to our Early Years and Tutoring programs, as well as our annual family outings and events; and in our continued funding of the amazing studies and trials being conducted by the paediatric oncology research unit at Children’s Hospital.

We are beyond fortunate to partner with the wonderful individuals, event organizers and participants, foundations, companies, organizations, and volunteers who see the very real need to assist families coping with childhood cancer, as well as the very real difference that, together, we are able to make.



KATHLEEN BARNARD
Executive Director



Childcan

Supporting Children and Families
through Childhood Cancer

MISSION

Childcan raises awareness and funds to provide personalized, responsive and compassionate programs and services to families facing the childhood cancer journey, from diagnosis, through treatment, to recovery or bereavement.

VISION

We believe childhood cancer must be designated a child health priority, and that support services for families are critical.

PILLARS

1. Mission Effectiveness
2. Leadership, Networking, Collaborative Action
3. Deeper and Broader Engagement

VALUE PROPOSITION

Over 40-year commitment to children and families

Grassroots organization with board members and volunteers connected to our cause

No reliance on government funding

Strong relationships with partner hospitals

Ongoing support from past and present Childcan families

PART OF THE CHILDCAN FAMILY...

KOLBY'S STORY

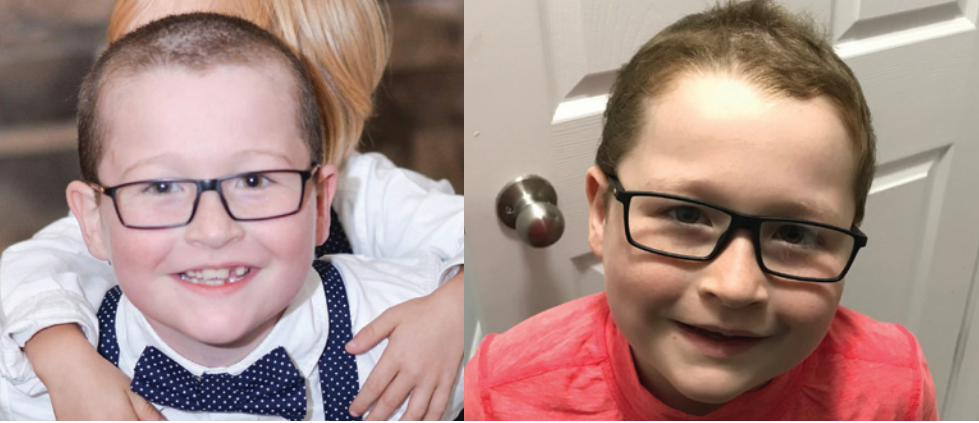


as told by his mom, Jennifer

Kolby was diagnosed with Leukemia (ALL) in March 2017. He was six years old.

The symptoms leading up to this diagnosis – individually – all seemed minor. He had always been a picky eater so when some of his lunches began to come home from school, it really wasn't concerning. His energy was low, although you really only noticed it when he was playing hockey. He had always loved hockey and, in the two months prior to the diagnosis, he didn't seem to enjoy it, just going out and skating around. In February, he began to have headaches and even fell asleep in class one day. We knew something wasn't right, but were at a loss as to how to proceed. His demeanor seemed off; he was angry or upset a lot, and we were so frustrated because nothing we tried seemed to help. It wasn't until one day my husband was at the school and noticed Kolby was sitting outside the doors at recess. We asked why he wasn't out playing with his friends and Kolby very calmly said 'he just didn't feel like it', which we knew wasn't right. We finally made a doctor's appointment and were sent for blood work.

The very next day, my phone rang at 5 am. On the other end was the local hospital. They told us to bring Kolby in ASAP; they believed he had a primary blood disorder. I jumped up, heart racing, and woke my husband, telling him what was going on, and headed to the hospital. More blood work...different doctors giving us bits and pieces of news about what they thought it could be...lots of waiting while we tried to convince ourselves it was an infection, or a virus. Eventually we were told that it looked like Kolby had leukemia – cancer.



LOOKING BACK AT 2018

My heart sank. I was in such shock and disbelief, total denial. I repeated over and over ‘does this look like a kid that has cancer.’

In less than two hours, we were sent by ambulance to London Health Sciences Centre. This was a kid that had cancer.

The first two days were so scary. Chaotic. Filled with so many tests, needles, scans, a blood transfusion. We met so many doctors, teams, nurses, social workers, hospital staff – and also Renee from Childcan. I recall sitting in the hall outside of our room with her, although I have no idea what I said, or if it made any sense. Renee gave us some gift cards, a quilt, some food vouchers and a parking pass that we could use throughout Kolby’s treatment. Most importantly, she let us know that we weren’t alone, that we were now part of the Childcan family, and always would be. If there was anything we ever needed, we just had to let her know. At that moment, I didn’t realize how much Childcan would come to mean to our family.

“...she let us know that we weren’t alone, that we were now part of the Childcan family, and always would be.”

We spent five weeks in the hospital and Renee checked in on us every couple of days. She would come with more food vouchers which helped us get through many days. With Kolby being a picky eater, these vouchers made it possible to find something he would eat.

Kolby had four scheduled inpatient stays for high dose chemo. We would let Renee know we were coming and she would provide us with more food vouchers and words of encouragement to get us through. The financial support Childcan provides to its families helps them to keep their focus and energy on their child, the only thing that matters.

Kolby will be in treatment until July 2020, the year he turns 10. He is doing well, going to school, playing with his friends, and of course playing lots of hockey! It’s a scary journey to be on, but it’s not a lonely one when you have friends that become family in Childcan.



MESSAGE FROM THE TREASURER

2018 was another successful year for Childcan, with strong revenue continuing to come in from multiple sources. For the second consecutive year, we were able to raise over \$700,000!

We are extremely grateful to our Childcan families and friends who hosted community events that raised \$267,219! With additional support from our community, our small but mighty staff organized internally led events, including 10,000 Paces for 10,000 Faces and our Polar Bear Dips, that brought in \$216,011. Generous donations from individuals, families, corporations and granting organizations contributed a further \$209,368, meaning 2018 was another year where we came in above our budget and were able to generate excess revenue over expenses of \$68,233.

Proper stewardship of our funds has always been paramount to Childcan. We dedicate the necessary resources to properly manage our day-to-day operations while devoting as much funding as possible towards our key programs and services. Our focus on managing expenditures allowed us to disburse \$238,800 in direct support, one of the highest amounts in our history. We continued to assist our survivors and warriors in pursuing their goals with 11 post-secondary bursaries awarded this year. For the third straight year, we met our multi-year commitment to provide \$45,000 of funding to Children's Hospital's paediatric research unit, helping to improve treatment and offer options for our families, closer to home.

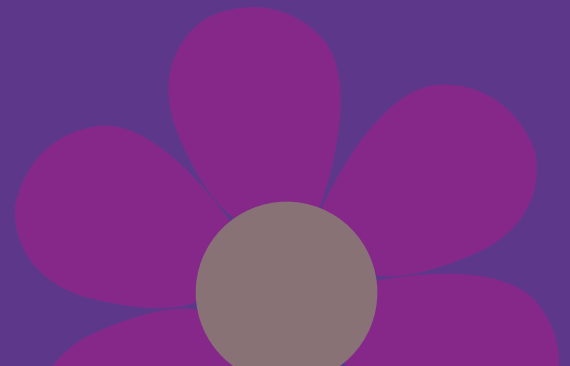
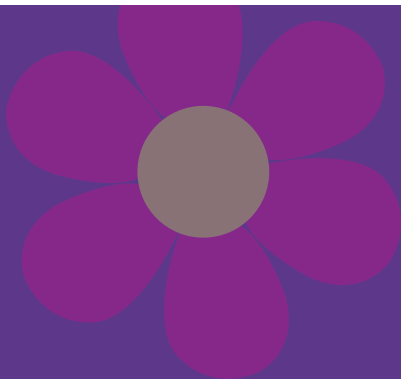
Working closely with our Executive Director and staff, the Board continued our focus on strengthening our balance sheet by building assets and reserves while managing down our liabilities. In 2019, we will be working on a short-term investment strategy to best use excess cash to offset day-to-day operational expenses as well as pay down our mortgage. Considerable progress has also been made by the Board and Executive Director in advancing our long-term focus, with a comprehensive review of both our strategic plan and our Board policies.

2019 sees us well-positioned to best support our amazing Childcan families with the programs and services that will make a meaningful difference on their journey through childhood cancer.



VIJAY VENKATESAN
Board Treasurer

“2019 sees us well-positioned to best support our amazing Childcan families with the programs and services that will make a meaningful difference on their journey through childhood cancer.”



FINANCIAL SUMMARY

year ended December 31

	2018	2017
Revenue	\$708,671	\$718,113
Fundraising – third party	267,219	310,089
Donations	209,368	206,099
Fundraising – signature events	216,011	201,925
Investment and other income	16,073	--
Expenses	\$640,438	\$624,945
Programs and Services	362,281	346,319
Administration	56,193	36,657
Salaries	169,763	184,028
Fundraising	52,201	57,941
Surplus of Revenue over Expenses	\$68,233	\$93,168

STATEMENT OF FINANCIAL POSITION

as at December 31

	2018	2017
Assets	\$713,192	\$663,039
Current		
Cash	396,404	354,443
Accounts receivable	34,623	4,742
Inventory	3,280	3,280
Government remittances recoverable	25,367	38,096
Prepaid expenses	7,268	10,022
Capital Assets	246,250	252,456
Liabilities	\$207,947	\$226,027
Current		
Accounts payable and accrued liabilities	32,672	34,655
Deferred revenue	5,204	15,377
Long-term debt due within one year	170,071	6,194
Long-term debt	--	169,801
Net Assets	\$505,245	\$437,012



SOURCES OF REVENUE

- Fundraising – third party events (37.7%)
- Donations (29.5%)
- Fundraising – signature events (30.5%)
- Investment and other income (2.3%)



EXPENSES

- Charitable Support (72.6%)
- Fundraising (13.8%)
- Administration (13.6%)



OUR SERVICES:

Financial Support

- Hospital parking passes
- Hospital meal vouchers
- Gas, pharmacy and other gift cards
- Individual family financial support
- Assistance with treatment-related travel expenses
- Post-secondary education bursaries
- Assistance with funeral costs

Social and Emotional Support

- In-hospital, over-the-phone and in-person support
- Support groups
- Family activities, gatherings, outings and events
- In-hospital holiday meals
- Access to accurate, helpful information and resources
- Early and school years skill-building and tutoring programs
- Advocacy and awareness building to increase community knowledge and support

Research Support

- Funding for novel research closer to home

OUR FAMILIES:

We support families of children who have received their diagnosis of any type of childhood cancer from Children's Hospital, London Health Sciences Centre, a tertiary care referral centre serving southwestern and into northwestern Ontario. We are here to support these families who are coming from London/Middlesex, Windsor/Essex, Sarnia/Lambton, Waterloo Region, Oxford, Grey/Bruce, Elgin, Perth, Kent and Huron counties. We are privileged to be able to support unbelievably brave warriors, survivors and angels and their equally courageous families.



45 YEARS OF SUPPORTING CHILDREN AND FAMILIES THROUGH CHILDHOOD CANCER

792 Commissioners Road West
London, Ontario N6K 1C2
t. 519-685-3500 | 1-800-966-0631
f. 519-685-3549

info@childcan.com | childcan.com | facebook.com/Childcan

Registered Charitable # 11885 1930 RR0001