



Childcan

Third Party Event Tool Kit

A fundraising event can take your interests and turn them into a life-changing gift for a family living with their child's cancer.

Host An Event

Childhood cancer amplifies the financial and emotional stress that all families encounter, disrupting every facet of life from school to work to friend and family relationships. Childcan unites families who are in crisis with allies who care. Together, we are stronger, we can offer more support and we can stand together with the families that need us.

What better way to show support than to bring a community together, at a gala, a sports tournament, a silent auction, a raffle, a bake sale, or any of an almost infinite number of possible activities. Whatever your passion or hobby, a fundraising event can take your interests and turn them into a life-changing gift for a family living with their child's cancer.



What is a Third-Party Fundraiser?

Third party fundraisers are an event or initiative organized by an individual, company, or community organization that is not an official Childcan event but benefits Childcan's work, people, and participants. Acting independently and with Childcan's approval, third party fundraisers are an important resource for raising funds and increasing awareness of the organization.

Why Childcan?

Childcan makes a very real difference to our families. Your event will help us create funding to give to families in need during these tough times.

Faced with the news that their child has cancer, families from across southwestern and northwestern Ontario have turned to Childcan for direct support since 1974. Financial assistance, emotional support, social programs, research funding – it's all supported solely by donors who get involved because they know that childhood cancer is an experience that nobody thinks they will face, let alone one that families can prepare for.

How to get started

- Think of the event concept you or your organization would like to organize
- Complete the online [Fundraising Event Form](#) or the downloadable pdf [Fundraising Event Form](#) and return it to us
- Get in touch with Childcan through phone: 519-685-3500 or email: info@childcan.com
- All third-party events must support and align with Childcan's mission and logos used in accordance with our brand guide attached here: [Brand Guide](#)
- Ensure your event respects all municipal, provincial, and federal laws
- Speak with Childcan staff who will offer event planning advice
- Rally the support of friends, family, and the community networks to help you put on a great event

A Few Ideas to Get You Started



Participate in a Childcan event

We host many fun and exciting events every year. Form a team with your family, friends or co-workers and find creative ways to fundraise for Childcan. Come join us!



Host a Bake Sale, Raffle, Silent Auction, or Gala

An easy way to fundraise and bring the community together for a great cause. Whatever your passion or hobby is bring it to life with an event.



Organize a Sports Tournament

Hockey, baseball, golf or soccer tournaments are always a great way to fundraise. Promote physical activity and fund for families in need.



Celebrating milestones – birthdays, Weddings, family reunions

Wishing for donations instead of gifts for your birthday, wedding, family reunion or other special occasion. Invite guests to make a donation to Childcan.

For more information and how to get started, please visit our website at <https://childcan.com>

To help make your event a success, Childcan will offer the following:

- Offer advice on event planning and share ideas from past events
- Under the laws of CRA, Childcan can provide tax receipts for amounts of \$20 and up from donations made directly to Childcan. Please note the tax receipt can only be issued to the person who made the donation
- Provide you with the use of our logo, mission statement, vision, and brand guide
- Review promotional material for usage of the Childcan logo
- Provide assistance on setting up pledging and donation processes if applicable
- Coordinate staff or volunteers to attend your event for formal presentations
- Help promote your event through social media platforms
- Offer some promotional material and templates

Childcan will not:

- Guarantee media presence or coverage of/at the event
- Fund or reimburse organizers for expenses

Contact Us

For questions, concerns, or inquiries, please contact us at:

Email: events@childcan.com

Tel: 519-685-3500

Website: <https://childcan.com>

Mailing Address:

Childcan

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